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MEDIA ALERT/PHOTO OPPORTUNITY

**** FRIDAY, AUGUST 25 – SUNDAY, AUGUST 27 ****

Chicago Celebrates the Dog Days of Summer *This Weekend*

At

THE GREAT AMERICAN DOG SHOW

At McCormick Place

Affordable Entertainment and World Class K9 Competition for the Whole Family

**** YOU ARE INVITED TO COVER****

WHO: Tens of thousands of Chicago families

WHAT: Come together for an exciting weekend to watch dogs from 200 American Kennel Club (AKC) recognized breeds compete for Best in Breed, Best in Group and Best in Show. Highlights include:

AKC Meet the Breeds® where you can get close, pet, and play with nearly 100 different dog breeds.

Live Demonstrations showcasing agility, trick, obedience, dock diving and disc competitions.

Saturday Evening Program at the famed Arie Crown Theater featuring Best of Group, Best in Show and The Chicago Challenge Cup.

Ask the Experts offering educational programming throughout the weekend to learn about the latest information to care for, feed, train and understand your pet.

Kids' Corner featuring face painting, an art contest, coloring areas, stuffed animal obstacle course, bounce houses and experts to teach kids how to care for their dogs.

Vendor Village with unique vendors showcasing the best of the best dog care products: dog treats, custom collars and leashes, dog toys and accessories as well as unique services for dogs and their families.

WHERE: McCormick Place Convention Center
2301 South Dr. Martin Luther King Drive

***Media Parking: 2301 S Lakeshore Drive, exit 31st heading East.** Turn left heading North on Ft Dearborn access Road. Go past Lot C to the Stop sign. Turn right onto E/W Road. Parking is along this Road, south side.

WHEN: **Friday, August 25** (8:00 a.m. – 6:00 p.m.)
Saturday, August 26 (8:00 a.m. – 4:00 p.m.) and (4:30 p.m. – 10:30 p.m.) Chicago Challenge Cup at Arie Crown
Sunday, August 27 (8:00 a.m. – 6:00 p.m.)

Weekend Line Up

	Friday	Saturday	Sunday
AKC Meet the Breeds® - Showcasing nearly 100 recognized breeds.	n/a	8:00 a.m. – 4:00 p.m.	10:00 a.m. – 4:00 p.m.
Exhibition Dock Diving – See a variety of breeds leap up to 30 feet with grace and agility into pools along the iconic Lake Michigan.	9:00 a.m. – 6:00 p.m.	8:00 a.m. – 5:00 p.m.	8:00 a.m. – 4:00 p.m.
Tricks and Performance Demonstrations - Including obstacle courses, obedience, scent work, disc sports and tricks demonstration.	10:00 a.m. – 6:00 p.m.	9:00 a.m. – 4:00 p.m.	9:00 a.m. – 4:00 p.m.
Endangered and Exotic Breeds – See and interact with breeds teetering on extinction and ones you won’t see on every street corner.	12:00 p.m. – 4:00 p.m.	10:00 a.m. – 4:00 p.m.	n/a
Puppy Competition – the cutest 4- to 6-month-old pups entering the dog world.	10:00 a.m. - 11:00 a.m.	10:00 a.m. - 11:00 a.m.	10:00 a.m. - 11:00 a.m.

1-Day ticket pricing is as follows:

\$35 General Admission \$30 for Seniors (65 and older) and Active Military
 \$25 for Children (12 and under) \$100 for VIP tickets

For information about how to purchase tickets, and for more information about the event, visit greatamericandogshow.com.
 And for tickets to the Chicago Challenge Cup visit <https://www.ticketmaster.com/event/07005EDEA95642A3>

About **The International Kennel Club of Chicago** (IKC)

The IKC was originally established in 1900 as the Chicago Kennel Club. For years, IKC hosted the iconic, all breed International Kennel Club of Chicago Dog Show, the premier dog show in the Midwest and one of America’s most prestigious events. A venerated Chicago tradition for decades, the show has welcomed millions of guests and became an annual destination for families from across Chicagoland. Now under the new ownership of D. Scott Pfeil and Erika Wyatt, the Chicago Dog Shows return in 2023, bigger and better than ever.

About The **Great American Dog Show** (GADS)

Reimagined in 2023 as the premier family event celebrating our most beloved furry friends. **Great American Dog Show** (GADS) is THE place to learn, experience, and have fun with family and friends in a lively dog-loving environment. Guests can see great competition, the best of the best in the industry including the latest trends in dog care, health, and wellness. GADS runs twice a year: Winter at the Renaissance Schaumburg Convention Center in Schaumburg, Illinois and Summer at McCormick Place in Chicago, Illinois.