



Brought to you by:

FOR IMMEDIATE RELEASE

Media Contact:

Jamie Mazursky, Snowball, Inc.

[jamie@snowballpr.com](mailto:jamie@snowballpr.com) or 773.852.6400

Jerry O'Sullivan, Central Regional Marketing Manager, Kia

[Josullivan@kia.com](mailto:Josullivan@kia.com) or 630.785.9217

**The International Kennel Club of Chicago Announces  
The Chicagoland and Northwest Indiana Kia Dealers as Official Partner Of  
The Great American Dog Show  
August 25-27  
At The McCormick Place Convention Center  
(Lakeside Center)**

CHICAGO (June 2023) – The International Kennel Club of Chicago (IKC) announced their collaboration today with The Chicagoland and Northwest Indiana Kia Dealers as Official Partner of The Great American Dog Show. Families and dog lovers from all over Chicagoland can enjoy great family-friendly entertainment (at an accessible value) and the thrill of world-class canine competition at the upcoming Great American Dog Show. The Show will be held August 25-27, at The McCormick Place Convention Center. Spectators can also watch premier show dogs and competitors from nearly 200 American Kennel Club (AKC) recognized breeds compete for top prizes throughout the weekend.

“The International Kennel Club of Chicago is thrilled to have The Chicagoland and Northwest Indiana Kia Dealers as our Official Partner. This is a spectacular, high-profile, family friendly event and Kia is a natural extension of our Great American Dog Show family, said Scott Pfeil, Principal and IKC President.

“Kia’s Chicagoland and Northwest Indiana dealers are proud to be an Official Partner for IKC’s Great American Dog Show. From the award-winning Telluride to the sporty Sorento, Sportage and refreshed Seltos, Kia’s lineup of capable SUVs are the perfect vehicles for comfortably hauling our furry companions. This is a weekend full of family fun, celebrating award-winning breeds and award-winning vehicles, and it’s an honor to be a part of this wonderful event,” said Jerry O’Sullivan, Central Regional Marketing Manager, Kia.

Along with the competition, which will take place across 14 large, indoor, carpeted rings, the event will feature multiple rings to showcase agility, scent work, trick dog, and more. A highlight of the shows will be a AKC Meet the Breeds event showcasing more than 100 recognized breeds. The three-day experience will include multiple

vendors, sponsors and exhibitors providing area dog-lovers with insights into the best new products and services to support the health, grooming, training, and wellbeing of their favorite furry friends.

One day general admission tickets start at \$35, with discounts for seniors and children. Additionally, VIP tickets offer access to an exclusive lounge area, complimentary food and drink, and other exciting benefits.

The Great American Dog Show has partnered with three charitable organizations: [AKC Canine Health Foundation](#), [American Heart Association](#), and [United Way of Metro Chicago](#). IKC Chicago will donate a portion of the proceeds from the weekend to each of these wonderful organizations.

1-Day ticket pricing is as follows:

\$35 General Admission                      \$30 for Seniors (65 and older) and Active Military

\$25 for Children (12 and under)        \$100 for VIP tickets

For information about how to purchase tickets, and for more information about the event, including vendor information, visit - [greatamericandogshow.com](http://greatamericandogshow.com).

#### About Kia America

Headquartered in Irvine, California, Kia America continues to top automotive quality surveys and is recognized as one of the 100 Best Global Brands. Kia serves as the "Official Automotive Partner" of the NBA and offers a range of gasoline, hybrid, plug-in hybrid and electrified vehicles sold through a network of over 750 dealers in the U.S., including several cars and SUVs proudly assembled in America\*.

For media information, including photography, visit [www.kiamedia.com](http://www.kiamedia.com). To receive custom email notifications for press releases the moment they are published, subscribe at [www.kiamedia.com/us/en/newsalert](http://www.kiamedia.com/us/en/newsalert).

\* The K5, Sportage, Sorento, and Telluride (excludes HEV and PHEV models) are assembled in the United States from U.S. and globally sourced parts.

#### About The International Kennel Club of Chicago (IKC)

The IKC was originally established in 1900 as the Chicago Kennel Club. For years, IKC hosted the iconic, all breed International Kennel Club of Chicago Dog Show, the premier dog show in the Midwest and one of America's most prestigious events. A venerated Chicago tradition for decades, the show has welcomed millions of guests and became an annual destination for families from across Chicagoland. Now under the new ownership of D. Scott Pfeil and Erika Wyatt, the Chicago Dog Shows return in 2023, bigger and better than ever.

#### About The Great American Dog Show (GADS)

Reimagined in 2023 as the premier family event celebrating our most beloved furry friends. Great American Dog Show (GADS) is THE place to learn, experience, and have fun with family and friends in a lively dog-loving environment. Guests can see great competition, the best of the best in the industry including the latest trends in dog care, health, and wellness. GADS runs twice a year: Winter at the Renaissance Schaumburg Convention Center in Schaumburg, Illinois and Summer at McCormick Place in Chicago, Illinois. ###